



# PAPUA NEW GUINEA TOURISM

## AIR VISITORS JANUARY - JUNE 2017

EXCLUDING SHORT-TERM EMPLOYMENT VISITORS

# USD 105 MILLION

## TOTAL VISITOR SPEND FROM 41,216 VISITORS

**USD 2,558**  
PER VISITOR  
PER TRIP

TOTAL VISITORS (%) BY MARKET

52%

23%

7%

8%

5%

5%

■ AUSTRALIA

■ ASIA

■ NORTH AMERICA

■ OTHER LONG HAUL\*

■ NEW ZEALAND

■ PACIFIC

\*Europe, Africa & South America

### PURPOSE OF VISIT

### SPEND PER PERSON PER VISIT

41%



**\$2,150**  
PER PERSON  
PER TRIP

BUSINESS

24%



**\$3,188**  
PER PERSON  
PER TRIP

HOLIDAY

20%



**\$1,530**  
PER PERSON  
PER TRIP

VISITING FRIENDS & FAMILY

### REGIONS VISITED

### VISITOR SATISFACTION

15%

21%

22%

76%

- HIGHLANDS REGION
- ISLANDS REGION
- MOMASE REGION
- PAPUA REGION

72%



WERE  
SATISFIED

93%



WOULD  
RETURN

### TOP 5 SECTORS BENEFITING FROM TOURISM



ACCOMMODATION  
**USD 42.3 M**



AIRFARES  
**USD 29.2 M**



FOOD & BEVERAGE  
**USD 10.6 M**



LOCAL TRANSPORT  
**USD 5.6 M**



RETAIL  
**USD 5.4 M**

Source: International Visitor Survey 2017

